

509,725

(12) INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

01 OCT 2004

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
9 October 2003 (09.10.2003)

PCT

(10) International Publication Number  
**WO 03/084230 A1**

- (51) International Patent Classification<sup>7</sup>: **H04N 7/16**
- (21) International Application Number: **PCT/IB03/01375**
- (22) International Filing Date: **1 April 2003 (01.04.2003)**
- (25) Filing Language: **English**
- (26) Publication Language: **English**
- (30) Priority Data:  
60/369,357 **2 April 2002 (02.04.2002)** **US**  
60/434,054 **17 December 2002 (17.12.2002)** **US**
- (71) Applicant (for all designated States except US): **KONINKLIJKE PHILIPS ELECTRONICS N.V. [NL/NL];**  
**Groenewoudseweg 1, NL-5621 BA Eindhoven (NL).**
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **ZIMMERMAN, John [US/US];** Prof. Holstlaan 6, NL-5656 AA Eindhoven

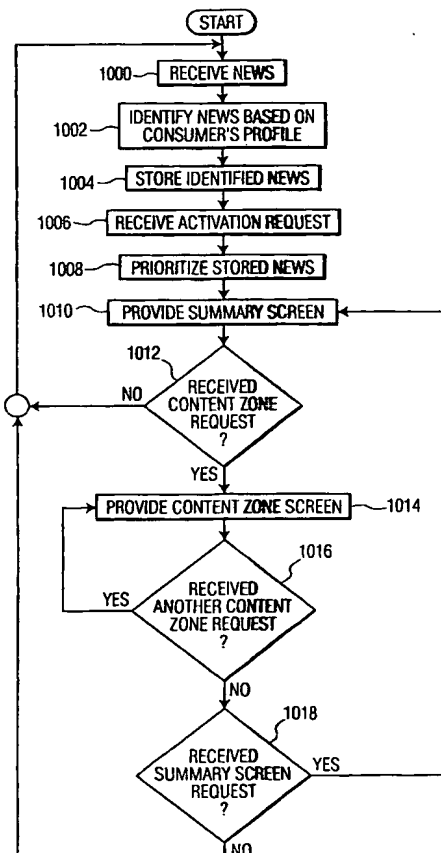
(NL). **NIKOLOVSKA, Lira [MK/NL];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **DE BONT, Johanna, M. [NL/NL];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **LAMERS, Andreas, H., E. [NL/NL];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **DIMITROVA, Nevenka [MK/US];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **JANEVSKI, Angel [MK/US];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL). **AGNIHOTRI, Lalitha [IN/US];** Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

(74) Agent: **GROENENDAAL, Antonius, W., M.;** Internationaal Octrooibureau B.V., Prof. Holstlaan 6, NL-5656 AA Eindhoven (NL).

(81) Designated States (national): **AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW,**

[Continued on next page]

(54) Title: **METHOD AND SYSTEM FOR PROVIDING PERSONALIZED NEWS**



(57) Abstract: A method for providing personalized news to a consumer is provided that includes receiving news from a plurality of external sources. A subset of the received news is identified based on a consumer profile for the consumer. The identified news is stored. The stored news is prioritized. At least a portion of the prioritized news is provided to the consumer.



WO 03/084230 A1